



Eisenhower Domestic
1953-1961

22nd Amendment (1951)

-Limits president to 2 terms



“Happy Days”

Economic prosperity caused by a **consumer economy**

Eisenhower & the Republicans

Campaign platform of
Republican Party:

- Korea, communism,
corruption

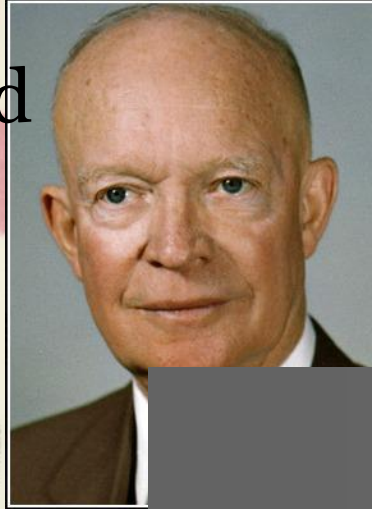
“Checkers Speech”

- Sept. 1952: media accused
VP nominee Richard
Nixon of having a special
fund set up by wealthy
Republicans
- Responded to allegations
 - Denied any wrongdoing
 - Detailed his personal
finances
 - Only gift received was
Checkers, “a little cocker
spaniel”

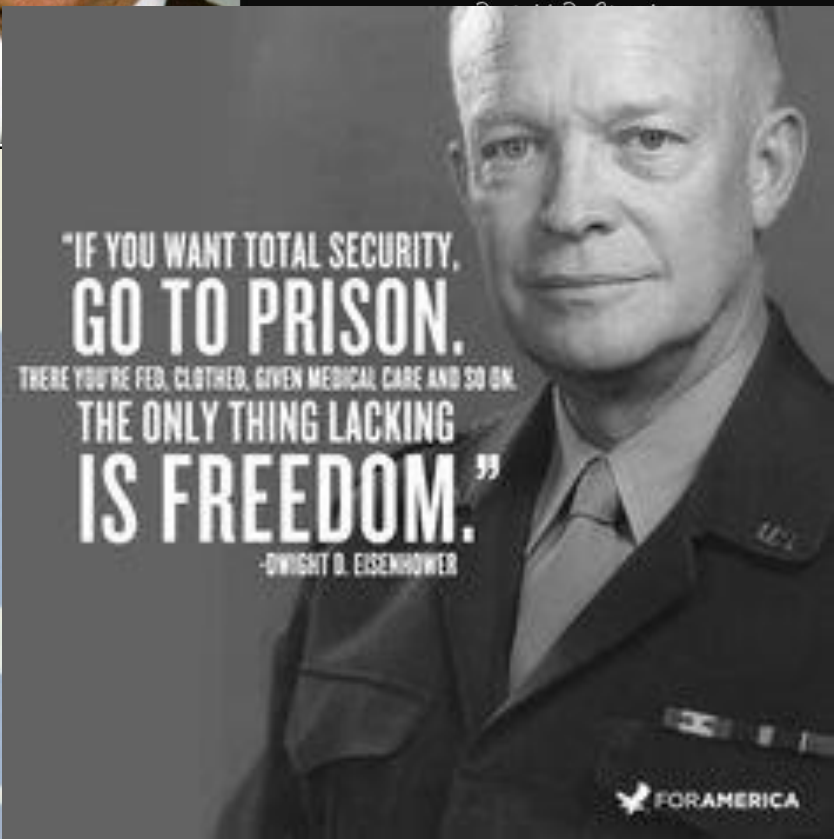


Eisenhower's "Modern Republicanism"

- Decreased size of federal govt; cut spending for defense and foreign aid
- NOT interested in reversing FDR's New Deal
- Extended SS to additional 10m people
- Raised min. wage from \$.75 to \$1
- Cabinet composed of businessmen
- Encouraged & supported corporate U.S.



In all those things which deal with people, be liberal, be human. In all those things which deal with the people's money or their economy or their form of government, be conservative.



Meeting the Technology Challenge

NASA (National Aeronautics & Space Administration):

- Formed after USSR launch of *Sputnik* in 1957
- Independent agency for space exploration
- *Explorer I*
- *Mercury Project*
- *Apollo Program*

National Defense Education Act

- More federal money spent on science and math education
 - Able to meet/beat the ability of Soviets
- Provided low-cost loans to college students if become teachers
- Gave money to state colleges/universities to build science and foreign language facilities

THE NEW YORK TIMES, SATURDAY, OCTOBER 12, 1957.

SATELLITE CALLED SPUR TO EDUCATION

Soviet Success Shows Need for a Major U. S. Effort, College Heads Agree

By BENJAMIN FINE

Special to The New York Times.

WASHINGTON, Oct. 11—Education as usual can no longer be accepted in this country, leading college and university spokesmen said here today.

The Soviet satellite, they insisted, has shattered the nation's "smug complacency"

